

EcoSchools Campaign Action Plan

Make a complex task more manageable by breaking it into pieces!

Campaign title: _____

Goal/ Action Item	Timeline (Is this manageable? When is the most appropriate time to implement?)	Information/Resources (Who do we need to speak with? What resources will we need?)	Roles and Responsibilities (Who is responsible for what aspect of the project?)	Barriers and Opportunities (What challenges might we come up against? How will we solve them?)	Budget (Will we need money? How much? From where?)