



# PATHWAYS TO PUBLIC RELATIONS



HUMBER



The Centre of Excellence for Black Student Achievement in collaboration with Humber College Faculty of Media and Creative Arts along with Code Black Communicator Network invites Black-identifying students in Grades 11 and 12 who are interested in public relations and communications to register for an upcoming program.

**Pathways to Public Relations**  
<https://bit.ly/CEBSAPR>

This 3-week program explores pathways in the Public Relations and Communications industry (e.g., media relations, social and digital media communication, public affairs, event management, content creator, etc.) and areas that are not often explored in traditional education settings.

## SESSIONS:

**Tuesday, April 19 (6 - 7 PM):**  
Overview of Public Relations and Communications

**Tuesday, April 26 (6 - 7 PM):**  
Career Mapping in Public Relations and Communications

**Tuesday, May 3 (6 - 7 PM):**  
Scholarship Support with Humber College