Tuesday, June 17, 2025

Visit the PCCEOs page for all engagement and Council videos
https://www.youtube.com/channel/UC9gvsGUiLZklU8VYSnH-Sbg.

PCCEO UPDATES

School Council Innovation Grant (SCIG)

We have completed another successful year of SCIG. We thank all the applicants and Councils that delivered innovative initiatives for their school community. A gentle reminder that final reports are due on June 20, 2025, and unspent funds were withdrawn on June 13, 2025.

Policy/Program Memorandum No.170 – School Board Communication with Parents

The PPM "outline requirements and provide direction to school boards on communication with parents/guardians/caregivers to strengthen service standards and ensure consistent and reliable information is provided and made available to a parent for greater transparency and accountability in the education system across the province".

To adhere to the PPM TDSB is:

- Updating the Parents/caregivers web page
- Reviewing PR 505-Parent Concern Protocol -A revised PR. 505 Will be tracking to fall 2025 Governance and Policy Committee. The draft may be viewed at https://www.tdsb.on.ca/Leadership/Boardroom/Agendas-Minutes 1 week prior to the meeting
- Reviewing student registration process to explore options for providing parents/caregivers with navigation engagement information

Parent/Caregiver Vaping and Cell Phone Dependency Awareness Campaign Update

In alignment with the Ministry's Policy/Program Memorandum 128: Provincial Code of Conduct and School Board Codes of Conduct the board was allocated resources to increase parent/caregiver awareness and knowledge about problematic and addictive behaviours among youth. The awareness campaign will aim to provide parents/caregivers with the skills to talk to their children about vaping and cellphone misuse using effective and evidence-informed strategies to support conversations. The funding will be used to connect parents with other parents, to have conversations on how they can best support their children. Activities/expenditures for this Project start on September 1st, 2024, and must be spent by August 2025.

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The following areas of the Campaign have been rolled out to date:

Campaign	Status	Timeline
Parent/Caregiver Impact Symposium	Collaborated on 3 Symposiums	Saturday, May 10, 2025, Saturday, May 24, 2025, Saturday, May 31, 2025
Completed RFQ with Marketing Co.	Developed Campaign slogan and visual with QR Code to web page	April 2025
Secured Merchandise for campaign	Distributed over 400 merchandises with slogan and vaping/cell phone dependency resources to parents/caregivers	April-June 2025
Faith Roundtable	Outreaching to faith groups for Breakfast & collaboration in information distribution	July 2025
Social media/Web page promotion	Engage in social media campaign using slogan and key messaging	Aug 2025
School Resource Development & Distribution	Developing newsletter, SC Messenger and Comm tools	August 2025

Prevent the Summer Slide

To prevent summer learning loss, also known as the "summer slide," it's crucial to keep kids engaged in learning activities throughout the break. This can be achieved through various methods, including encouraging regular reading, incorporating learning into everyday activities, and participating in summer programs or camps**. For more information and tools visit https://abclifeliteracy.ca/news/tips-for-preventing-the-summer-slide/ The following links are great resources for summer joy and learning:**

The Ministry of Education Parent/Caregiver Updated Web Page

Please visit the new and revised parent/caregiver page for moving through the school system, information on what your child is learning, supporting learning at home, and much more.

TDSB Parent/Caregiver Literacy Site: https://www.tdsb.on.ca/EarlyYears/Family-and-Caregivers

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TDSB Early Instruction Guide:
https://www.tdsb.on.ca/Portals/0/EarlyYears/docs/TDSBEarlyReadingInstruction_Family_CaregiverGuide_Final.pdf

TDSB French Resources for Parents/Caregivers of Students in French Programs
https://www.tdsb.on.ca/Elementary-School/School-Choices/French-Programs/Supporting-Students-at-Home

TDSB Virtual Library
https://www.tdsb.on.ca/library

TDSB Math Program-Supports for Parents/Caregivers: **bit.ly/tdsbmathforfamilies**

Special Education Parent/Guardian/Caregiver Resources
https://www.tdsb.on.ca/Learning-Equity-and-Well-Being/Special-Education-and-Inclusion/Parent-Guides-to-Special-Education-and-Inclusion
https://www.tdsb.on.ca/Learning-Equity-and-Well-Being/Special-Education-and-Inclusion/Parents-Guardians-Caregivers-Engagement-Sessions
https://www.tdsb.on.ca/Learning-Equity-and-Well-Being/Special-Education-and-Inclusion/Parent-Newsletters

Occupational Therapy and Physiotherapy https://sites.google.com/tdsb.on.ca/ot-pt
Transition Support for Parents/Caregivers https://sites.google.com/tdsb.on.ca/transition-support-public-supp/transition-support-home