

# EVENTS CALENDAR: NOVEMBER 2022

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1 <b>SOFT SKILLS TRAINING 1 of 5</b> 10:00-4:00 <b>(EA referral required)</b>	2 <b>Targeted Resumes</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	3 <b>Powerful Cover Letters</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	4 <b>INFO SESSION: INTERNATIONALLY TRAINED PROFESSIONALS</b> 1:00-2:00 <a href="#">Register</a> <b>GUEST SPEAKER</b>
7 <b>SOFT SKILLS TRAINING 2 of 5</b> 10:00-4:00 <b>(EA referral required)</b>	8 <b>SOFT SKILLS TRAINING 3 of 5</b> 10:00-4:00 <b>(EA referral required)</b>	9 <b>How To Ace Interviews?</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	10 <b>INFO SESSION: VETERANS MAKE GREAT EMPLOYEES</b> 1:00-2:00 <a href="#">Register</a> <b>GUEST SPEAKER</b>	11 <b>Future of Work, Bridging the Skills Gap</b> <a href="#">Register</a> <b>PRE-RECORDED</b>
14 <b>SOFT SKILLS TRAINING 4 of 5</b> 10:00-4:00 <b>(EA referral required)</b>	15 <b>SOFT SKILLS TRAINING 5 of 5</b> 10:00-4:00 <b>(EA referral required)</b>	16 <b>Occupational Research for Job Search</b> <a href="#">Register</a> <b>PRE-RECORDED</b>	17 <b>Targeted Resumes</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	18 <b>Powerful Cover Letters</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>
21 <b>ZOOM Interview Tips/Be Camera Ready!</b> <a href="#">Register</a> <b>PRE-RECORDED</b>	22 <b>Labour Market Research</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	23 <b>Key Words Get You Exposure!</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	24 <b>Social Networking: LinkedIn</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>	25 <b>Networking &amp; Cold Calling</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>
28 <b>Better Jobs Ontario Free Study Grant</b> 9:30-12:00 <b>(EA referral required)</b>	29 <b>Cover Letter Mistakes</b> <a href="#">Register</a> <b>PRE-RECORDED</b>	30 <b>Personal Branding &amp; Self Marketing</b> 09:30-12:00 <a href="#">Register</a> <b>LIVE WEBINAR</b>		

**EVENTS ARE FREE. REGISTRATION REQUIRED.**

Next-Steps Employment Centre—Mississauga Meadowvale  
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**REGISTER:  
CALL US AT  
905-814-5546 SCAN  
QR CODE**



**Key Words Get You Exposure!** – Optimizing your social media content (mainly: LinkedIn) by using relevant key words will enable employers to find you online. Resumes are sorted by the various ATS (Applicant Tracking Systems). Learn how to be seen and selected!

**Social Networking: LinkedIn** – Come and learn how to create relevant and engaging content on the most important social media platform for Job Seekers/Self Marketers. Participants at ALL levels will find this workshop very useful and important to generate online success.

**Personal Branding | Self Marketing** – How do you want to be perceived by employers? What impression do you make on certain people/groups? No worries, the good news is that YOU CAN BE IN CHARGE OF YOUR IMAGE! Come, learn and take back control to earn more!

**Targeted Resumes** – Did you know that most resumes are sorted by robots, called ATS (Applicant Tracking System)? Learn how to custom build your Resume each time you target an employer and gain traction fast to be called for an interview!

**Powerful Cover Letters** – Writing IS challenging, but no worries. ... our fun, interactive and cutting-edge workshop will lift the veil on how to construct an authentic (not template!!!!) Cover Letters, that will motivate the employer to find out more about you and contact you.

**Labour Market Research** – Come and get powerful tools on how to search data on your industry and connect your own dots on the constantly shifting labour market. Knowledge is power and saves time when you know that industries are on the rise or on the decline!

**Networking | Cold Calling** – Traditional networking and cold calling are not a thing of the past! In fact, networking should be the bulk of your job search/self marketing activities if you want good results. Come and learn the various ways of putting yourself in front of an employer.

**New To Canada? How to Navigate the Labour Market?** – This is an excellent pre-recorded webinar full of great strategies, tactics, tips, and links on how to understand and navigate the local labour market as a newcomer to Canada? Customs, cultures can be very different, sit back, relax, and learn!

**How to Ace Interviews?** – Interviews are based on behavioural and motivational questions these days... Are you ready to answer with powerful case studies? How do you develop mental resilience and confidence to impress employers? Come and get empowered and informed!

**Digital Skills** – Survival and being successful in the 21<sup>st</sup> century workplace is based upon your digital skills. The race is on, we all are in this together... Come and learn simple but powerful methods and tools to close your skills gap and feel empowered!

**Soft Skills Training Series with Certificate** – Did you know that Soft Skills are WHAT EMPLOYERS WANT? Join our fun and interactive training series on: **Communication in the Workplace, Collaboration, Problem Solving, Personal Management and Success on the Job!** [Attend all 5 days and you can display your Certificate on your social media profile and could be seen by more employers.](#)

**Get Empowered Series – Positive / Growth Mindset** – You are what you THINK! – I am sure you have heard this wise saying before... well, now we have science to prove that it is true and there are ways to build awareness and positive outcomes in your life just by tweaking the way you think. Join us to get empowered and turn things around for the better!

**Please Note:** – Our live webinars are Interactive and best accessed by either a laptop, or a desktop. While our clients are able to access them via iPhones and Androids or tablets, it is not the best way to view our content. In addition, materials that the Coach shares on screen, you will not be able to download while in the webinar. In these cases, the Coach will share the e-materials used in the workshop in a private email after the workshop.

Our Workshops and Info Sessions with Guest Speakers start SHARP; therefore, we recommend that you arrive at least 5 min. early to the Zoom screen. We appreciate your collaboration and enjoy learning with us!