

## PIAC Working Group REPORT

<b>Working Group</b>	<b>Communications &amp; Outreach</b>
<b>Date</b>	<b>30 May AND 17 June 2019</b>
Description/Objective	<p><b>Priority Areas of the Communications &amp; Outreach Working Group 18/19:</b></p> <ol style="list-style-type: none"> <li>1. FAQ</li> <li>2. Consistent updated communications (PIAC POST)</li> <li>3. Outreach/PR material update</li> <li>4. SC consultations toolkit (with Consultations WG)</li> <li>5. Slide decks (Onboarding, intro to SCs, consultations, PIAC rep role)</li> <li>6. PIAC Members toolkit</li> </ol>
Update	<ol style="list-style-type: none"> <li>1. Pilot program for outreach to schools with no SC will begin this school year in Ward 4. Sharon Grant (W4), D. Williams (Co-chair), and Nicole Herbert (Community Member) will lead the pilot program with the support of the C&amp;O WG.</li> <li>2. All new PR materials are in. Thank you to everyone who helped make this happen. They look great!</li> <li>3. The WG settled on its priority goals for the 2019/2020 school year: <ul style="list-style-type: none"> <li>• <b>Goal 1:</b> Maintain regular communications (PIAC POST, TDSB Connects, Flash updates, Facebook/Twitter) – with POST being AODA-compliant</li> <li>• <b>Goal 2:</b> Outreach (includes Schools without School Councils, Co-chairs to CACs and other PICs)</li> <li>• <b>Goal 3:</b> Website review (errors and links) and update (incl link to minutes on home page)</li> <li>• <b>Goal 4:</b> Archive and curate G-Drive, build G-drive TOC (will include Member Toolkit), training on G-drive. Query our own G-drive using an info@-type gmail address or using TDSB G-drive.</li> </ul> </li> </ol>
Motion(s)	None at this time
Question(s)	
Next Steps and Action items	<ul style="list-style-type: none"> <li>• The C&amp;O WG has worked really hard to keep the parents of the Board updated and engaged.</li> <li>• The WG is looking for new C&amp;O Co-leads for the 2019/2020 school year.</li> </ul>
Co-lead(s)	Loen Hansford: loen.hansford@gmail.com
Working Group Members at meeting/apologies (30 May/17 June)	<p>Erin Goto (W1): Yes/Yes  Felicia Seto-Lau (W3): No (apologies)/Yes  Sharon Grant (W4): Yes/No  Jaimala (W5): Yes/Yes  Loen Hansford (W7) (lead): Yes/Yes  John Bakous (W8): Yes/Yes  Sylvester Witter (W10): Yes/Yes  Nicole Herbert (W15) (community): Yes/Yes  Kate Leuschen Millar (W16): No (apologies)/No  Seema Mitchell (W18): Yes/Yes  Chris Levien (W20): No (apologies)/Yes  Jessica: NA/Yes  D. Williams (Co-chair): Yes/No (apologies)  Zena Shereck (Co-chair): Yes/Yes  Latha John (PIAC admin): Yes/No</p>