

# EVENTS CALENDAR JANUARY 2023

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>2</p> <p><b>Happy New Year!</b></p> <p>Office Closed</p>	<p>3</p>	<p>4</p> <p><b>New To Canada? How To Navigate the Labour Market?</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>	<p>5</p>	<p>6</p> <p><b>Future of Work, Bridging the Skills Gap</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>
<p>9</p> <p><b>Labour Market Research</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>10</p> <p><b>NEWCOMER INFO SESSION: CYBERSECURITY TRAINING (free)</b> 11:00-12:00</p> <p><a href="#">Register</a></p> <p>GUEST SPEAKER</p>	<p>11</p> <p><b>Targeted Resumes</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>12</p> <p><b>Powerful Cover Letters</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>13</p> <p><b>Customer Service 101</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>
<p>16</p> <p><b>Behavioural Interview Questions</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>	<p>17</p> <p><b>Networking &amp; Cold Calling</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>18</p> <p><b>INFO SESSION: DIGITAL MARKETING CERTIFICATE (free)</b> 11:00-12:00</p> <p><a href="#">Register</a></p> <p>GUEST SPEAKER</p>	<p>19</p> <p><b>Social Networking: LINKEDIN</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>20</p> <p><b>Personal Management</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>
<p>23</p> <p><b>Key Words Get You Exposure</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>24</p> <p><b>Targeted Resumes</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>25</p> <p><b>Powerful Cover Letters</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>26</p>	<p>27</p> <p><b>The 7 Habits of Highly Effective People</b></p> <p><a href="#">Register</a></p> <p>PRE-RECORDED</p>
<p>30</p> <p><b>Better Jobs Ontario Free Study Grant</b> 09:30-12:00</p> <p><a href="#">Register</a></p> <p>LIVE WEBINAR</p>	<p>31</p>			

EVENTS ARE FREE. REGISTRATION REQUIRED.

Next-Steps Employment Centre—Meadowvale  
6435 Erin Mills Parkway, Unit C-03  
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905-814-8406 | Fax 905-814-1738

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[@NextStepsEmploymentCentres](#) | [@NextStepsEC](#)

REGISTER:  
CALL US AT  
905-814-5546 or SCAN  
QR CODE, CLICK



### **INFORMATION SESSION 1 - 'Guest Speaker of the Month': CULTURELINK (live/Zoom)**

Register online and join us for an Information Session on how to access a free community grant and participate in a 10-week training to fast track your career in Cybersecurity, one of the hottest growing industries of our time!

### **INFORMATION SESSION 2 - 'Guest Speaker: DIGITAL MARKETING ACADEMY OF CANADA (live/Zoom)**

Register online and join us for an Information Session on how to access a free community grant and participate in a 10-week training to fast track your career in Cybersecurity, one of the hottest growing industries of our time!

### **WORKSHOP: LABOUR MARKET RESEARCH (live/Zoom)**

Do you know where is demand for work within your target industry? What are the top 15 jobs Canadian employers have hard time to fill in 2023? What is supply and demand? What tools are there for you to find out? Come and get into the know!

### **WORKSHOP: TARGETED RESUMES (live/Zoom)**

Is your Resume tailored to each job application you send out? Did you consider the ATS (applicant tracking system) employers use to find and sort the most relevant candidates? Join us online and learn how to optimize your Resume and get seen by potential employers fast!

### **WORKSHOP: POWERFUL COVER LETTERS (live/Zoom)**

What is a Cover Letter? Good news is that we 'cover all that' in this exciting/interactive workshop that will enable and empower you to know what goes into it, how to write it and we even have a dynamic exercise on passion & reason why's which are key!

### **WORKSHOP: NETWORKING AND COLD CALLING (live/Zoom)**

Traditional networking and cold calling are not a thing of the past! In fact, it should be an item on your 'integrative job search/self marketing' efforts for good results. Come and learn the various ways to put yourself in front of any employer!

### **WORKSHOP: SOCIAL NETWORKING: LINKEDIN (live/Zoom)**

Do you know where is demand for work within your target industry? What are the top 15 jobs Canadian employers have hard time to fill in 2023? What is supply and demand? What tools are there for you to find out? Come and get into the know!

### **WORKSHOP: KEY WORDS GET YOU EXPOSURE (live/Zoom)**

Optimizing your social media content by using relevant key words will bring you to the top of searches by employers! You will be able to improve your visibility not only on LinkedIn but on any platform where key words matter!

### **WORKSHOP: BETTER JOBS ONTARIO – BJO (formerly Second Career Grant) (live/Zoom)**

In this workshop, you will learn how to fill out the form necessary to apply for a free, government study grant and reengineer your career in Ontario. *(Referral only by Employment Advisor)*

1. Please show up on screen 5 min. earlier to the workshops, check your technology, make sure your microphone works and be camera ready!
2. To register for our workshops, simply go to our website: [www.next-steps.ca](http://www.next-steps.ca), select 'Locations and Workshop Calendars', select NSEC Meadowvale, select the month and hit the 'Register' button on the date you choose, then fill out the Google form and we shall send you the link to the webinar.