

# **EVENTS CALENDAR MAY 2023**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Test & Power Edit Your Resume 09:30-12:00 NEW BY appointment 1:1 SESSIONS	Career Exploration With Career 09:30-11:00 Register LIVE WEBINAR	INFO SESSION: FREE DIGITAL TRAINING (DMAC) 09:30-12:00 Register GUEST SPEAKER	Labour Market Research (LMI) 09:30-12:00 Register LIVE WEBINAR	Positive Mindset 09:30-12:00 Register LIVE WEBINAR
Social Networking: LINKEDIN 09:30-12:00 Register LIVE WEBINAR	Targeted Resumes 09:30-12:00 Register LIVE WEBINAR	Powerful Cover Letter 09:30-12:00 Register LIVE WEBINAR	INFO SESSION CAREERS IN HOSPITALITY (HWTC) 11:00-12:00 Register GUEST SPEAKER	Networking & Cold Calling 09:30-12:00 Register LIVE WEBINAR
Test & Power Edit Your Resume 09:30-12:00 NEW BY appointment 1:1 SESSIONS	How To Ace Interviews? 09:30-12:00 Register LIVE WEBINAR	17 Better Jobs Ontario (BJO) Free Study Grant 09:30-12:00 EA referral required	Upskill with Online Courses! 09:30-12:00 Register NEW LIVE WEBINAR	19
VICTORIA DAY  OFFICE CLOSED	Tips to Work from Home Register PRE-RECORDED	24	7 Habits of Successful People Register PRE-RECORDED	26
Self Branding to Attract Employers Register PRE-RECORDED	30	Customer Service 101 Register PRE-RECORDED		

EVENTS ARE FREE. REGISTRATION REQUIRED.

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**REGISTER: CALL US AT** 905-814-5546 / SCAN QR CODE or CLICK

www.next-steps.ca













## ZOOM INFO SESSION 1 with Guest Speaker from: DMAC - Digital Marketing Academy of Canada

Register on our Calendar to learn how you could access a powerful training in Digital Marketing/Social Media with Certificate upon successful completion that is recognized by employers. Become powerfully marketable in a few weeks!

# ZOOM INFO SESSION 2 with Guest Speaker from: HWTC - Hospitality Workers Training Centre

Thought about a career/industry change? As the hospitality/tourism industry is picking up speed after the closures, more and more well-trained workers are needed by employers, who are on the hiring spree. Register to find out how you could become in demand in this wonderful industry and be the answer to their labour shortages.

# WORKSHOP: TEST & POWER EDIT YOUR RESUME with JOBSCAN (live/Zoom) (20 min. session by Referral ONLY)

Resumes are mostly sorted through ATS software that helps employers segment their search and get the first 100 'perfect' candidates in front of them fast! Get your Resume TESTED by JOBSCAN and get detailed review on how to improve your key words that will be analyzed against an actual job posting. Please have your Resume ready along with a JOB POSTING you adjusted it to, to be scanned.

### NEW!! CAREER EXPLORATION using CAREER CRUISING (live/Zoom)

Join us to get familiar with the knowledge and powers this great software gives us in exploring jobs/occupations/industries

## WORKSHOP: UPSKILL WITH ONLINE COURSES (live/Zoom)

You have more access to FREE ONLINE LEARNING than you think! There will be a few of these powerful platforms demonstrated in this workshop so that you can upskill and be noticed by employers who prefer to hire continuous learners to become more competitive.

### WORKSHOP: LABOUR MARKET RESEARCH (live/Zoom)

Where is the demand for work within your target industry? What are the top 15 jobs Canadian employers have hard time to fill in 2023? What is supply and demand? What tools are there for you to find out? Come and get into the know NOW!

### WORKSHOP: TARGETED RESUMES (live/Zoom)

Is your Resume tailored to each job application you send out? Do you know how to analyze each job posting you apply to? Do you factor in the ATS (applicant tracking system) employers use to find and sort the most relevant candidates? Join us online and learn how to build an OPTIMIZED RESUME, that raises your possibility to be seen by potential employers!

#### WORKSHOP: POWERFUL COVER LETTERS (live/Zoom)

What is a Cover Letter? Why do we need one? We 'cover all that' in this exciting/interactive workshop that will enable and empower you to know what needs to go into it, how to write compelling paragraphs and how to make it memorable and dynamic by using a passion & reason why statement that connects powerfully to employers and helps stand out!

### WORKSHOP: NETWORKING AND COLD CALLING (live/Zoom)

Traditional networking and cold calling are not a thing of the past! In fact, it should be an item on your 'integrative job search/self marketing' efforts for good results. Come and learn the various ways to put yourself in front of any employer!

## WORKSHOP: SOCIAL NETWORKING with LINKEDIN (live/Zoom)

Do you know where is demand for work within your target industry? What are the top 15 jobs Canadian employers have hard time to fill in 2023? What is supply and demand? What tools are there for you to find out? Come and get into the know!

#### WORKSHOP: KEY WORDS GET YOU EXPOSURE (live/Zoom)

Optimizing your social media or Resume content by using relevant key words will bring you to the top of searches by employers! You will be able to improve your visibility not only on LinkedIn but on any platform where key words matter!

#### WORKSHOP: BETTER JOBS ONTARIO - BJO (formerly Second Career Grant) (live/Zoom)

In this workshop, you will learn how to fill out the form necessary to apply for a free, government study grant and reengineer your career in Ontario. (Referral only by your Employment Advisor)

- Show up on screen 5 min. earlier to the workshops, check your technology, make sure your microphone works and be camera ready!
- 2. To register for workshops, simply go to our website: www.next-steps.ca, scroll a bit down, select 'Program, Events & Updates', then NSEC Meadowvale, select to see our monthly programs and hit the 'Register' button under the date you choose, then fill out the Google form and we shall send you the links to all the webinars and/or pre-recorded video sessions you marked.









