

# Toronto District School Board

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Policy P021

Title: **FUNDRAISING**  
Adopted: March 28, 2001  
Revised: October 24, 2001, June 12, 2002  
June 26, 2003 (Replaces E.011: Fundraising)  
Review:

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## 1.0 OBJECTIVE

To provide guidelines to direct schools when planning fundraising activities

## 2.0 DEFINITIONS

*Fundraising* A local school activity that is a collaborative effort among parents, students, school staff and the school community to raise funds to enhance the school program and support school initiatives. Fundraising activities may include sponsorships and donations.

## 3.0 POLICY

- 3.1. To ensure equity, a central equity fund shall be maintained that will hold funds voluntarily donated through a system-wide, curriculum-based fundraising criteria.
- 3.2. Local charitable foundations affiliated with schools shall conform to Board policy.
- 3.3. Parent and student participation in any fundraising activity shall be voluntary.
- 3.4. Door-to-door canvassing by junior elementary school students shall not be permitted without written parental/guardian consent and when accompanied.
- 3.5. No products to be sold for fundraising purposes shall be sent home with students without written parental consent.
- 3.6. Products used for school fundraising shall be of good quality and provided by reputable companies as defined by the Board's purchasing guidelines, appropriate for student consumption or use; in keeping with the school community's standard of propriety; and reflective of the Board's values.
- 3.7. Secondary school students shall be encouraged to work in a group of at least three students and during daylight hours when fundraising in the community.

- 3.8. Where incentives are warranted, class or group awards are acceptable.
- 3.9. Money raised through fundraising is not to be used to provide resources necessary for the delivery of curriculum or a safe learning environment, i.e. structural repair; sanitation, emergency repair, textbooks required to deliver curriculum, school administration, staff positions covered under collective agreements.

Exception: Funds raised or donations received for special purpose areas of a school (see policy P047, Naming Schools and Special Purpose Areas, section 4.7)

- 3.10. Resources generated through fundraising activities will be used within a two-year period unless designated for a specific project.
- 3.11. School councils shall be informed about how fundraising proceeds are used by the school as required by O. Reg. 612/00, School Councils.

#### **4.0 SPECIFIC DIRECTIVES**

- 1.0. The Director is authorized to issue operational procedures to implement this policy.

#### **5.0 REFERENCE DOCUMENTS**

Operational Procedure PR508, Fundraising

Board Policy P002, Mission and Values

Board Policy P047, Naming Schools and Special Purpose Areas

O. Reg. 612/00, School Councils

R.R.O. 1990, Reg. 298, Operation of Schools – General