

PIAC Working Group REPORT

Working Group	Outreach
Date	Tues. February 14, 2017
Description/Objective	To engage in outreach strategies to bring awareness about the mandate of PIAC.
Update	<p>Meeting held February 14 In attendance: Wilmar Koortlever, Trixie Doyle, Mirian Turcios, Nazerah Shaikh, Peter Holleley, Chris Levien, Nicole Herbert, John Bakous, Mona Rozenblum</p> <p><u>Outreach Events</u></p> <ul style="list-style-type: none"> -Mirian went over the list of various PIAC events where outreach is typically done: SC Appreciation, conferences,... -Hand-outs already created include pamphlet, cards, pens -PIAC has 12 retractable banners for events -Mirian suggests we request money for 2 new "Welcome" banners @ approx.. \$279 each -Group agrees to move forward, so Mirian will check on current price and send our request to Budget -If viable, Outreach WG will prepare a motion to PIAC to purchase <p><u>Creating Opportunities for PIAC Outreach</u></p> <ul style="list-style-type: none"> -Group discussed current Outreach workplan, as well as the PIAC Strategic Workplan goals -There is some overlap of tasks between Outreach, Communications, & By-laws – Trixie will update SWP -Discussion around how PIAC/Outreach can get to <u>all</u> SCs -We need a better way to connect with our schools <p style="margin-left: 40px;">Ideas:</p> <ul style="list-style-type: none"> Continue to solicit parents at events Access lists of SC email contacts already collected by trustees, SOs, PCEO Each ward rep team seek out contact with their ward schools
Motion(s)	<p><u>RATIONALE:</u></p> <ul style="list-style-type: none"> • PIAC's mandate involves supporting school councils • Reg 612 indicates that PICs "develop strategies and initiatives that the board and the board's director of education could use" • PIAC has identified a gap in communication where we cannot easily contact individual school councils directly • We understand that SOs collect school council email contacts for each of their area schools every Fall <p>MOTION:</p> <p>We move that PIAC make a request to the Director of Education that each Fall, when Superintendents collect school council email contacts for their area schools, that they request at that time permission to share these emails with PIAC.</p>

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Question(s)	<i>[This section is for less formal questions to pose to the PIAC group.]</i>
Next Steps and Action items	<p>As per the SWP, we are to create certain documents for stakeholders: Tool to better promote PIAC at the ward/parent level Accompanying doc for trustee election guide SC monthly checklist (Trixie's already good - review it at next mtg)</p> <p><u>ACTION ITEMS:</u></p> <ol style="list-style-type: none"> 1. Mirian to provide existing Outreach docs, materials for next meeting – esp. Outreach workplan, Step-by-Step guide for reps to use 2. Mirian will check on current banner price and send our request to Budget 3. Trixie to update Strategic Workplan re duties of Outreach WG 4. Mirian to draft "1-pager" to accompany trustee election guide Includes: What is PIAC, What PIAC has accomplished, PIAC rep roles & responsibilities, meeting structure, WG obligations,... (timeline – ready for June)
Co-lead(s) <i>(Name and Email Addresses)</i>	Mirian Turcios, (W6 Alt) - mirian.y.turcios@gmail.com
Working Group Members <i>(Name and Email Addresses)</i>	<p>Michelle Minott (W4 Rep) – realinvestment101@gmail.com Chris Levien (W20 Rep) - christopher.levien@gmail.com Nicole Herbert (W15 Rep) - june.cleaver@rogers.com John Bakous (W8 Rep) – nadev77@gmail.com Nahum Mann (W9 Rep) – nahum.mann@gmail.com Kabirul Mollah (W21 Rep) – kabirulmollah@yahoo.com Peter Hollely (W20 parent) – peter@hollely.com James Rycman (W19 parent) - jrycman@gmail.com Mona Rozenblum – (W8 community) – monarv@rogers.com</p> <p>Ex-officio Working Group Members (PIAC Co-Chairs) Wilmar Kortleever (W13, PIAC Co-Chair) – Wilmar@kortleever.com Trixie Doyle (W17, PIAC Co-Chair) – trixie.doyle@rogers.com</p>