



**Annual Report**  
2017 - 2018

# Parent Involvement Advisory Committees

**PIAC** Toronto  
District  
School  
Board  
Parent Involvement Advisory Committee





# Parent Involvement Advisory Committee

## *About PIAC*

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Education is a partnership involving students, parents, teachers, principals, staff, trustees, school boards, government, and the community. The Parent Involvement Advisory Committee (PIAC) is committed to strengthening this partnership and is committed to assisting parents, and school councils.

### *Vision*

Supporting parents as partners in education.

### *Mission*

To aid access to information and resources for parents, especially that of the Toronto District School Board (TDSB) and Ontario Ministry of Education, in support of more effective parent engagement in their child's learning to improve student achievement and well-being, and enhance accountability of the education system.

### *Historical Perspective*

In 2010, Parent Involvement Committees (PICs) within school boards such as the TDSB were formally established under the Ontario Education Act R.S.O 1990 "to support, encourage and enhance parent engagement in order to improve student achievement and well-being" [R.330/10, s.27 (1)]. Ontario Regulation 612/00 outlines how PICs are to be structured and operated.

### *Governance*

PIAC is governed by a series of [bylaws](#) based on guidelines set out in the [Ontario Education Act R.S.O 1990, Regulation 612/00](#).





# Parent Involvement Advisory Committee

*About PIAC Cont'd...*

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## *Roles and Responsibilities*

PIAC's mission as described above is fulfilled through the following roles and responsibilities, as per regulation 612 sections 27 and 28:

27 (2) A parent involvement committee of a board shall achieve its purpose by,

- (a) providing information and advice on parent engagement to the board;
- (b) communicating with and supporting school councils of schools of the board; and
- (c) undertaking activities to help parents of pupils of the board support their children's learning at home and at school. O. Reg. 330/10, s. 6.

28. A parent involvement committee of a board shall,

- (a) develop strategies and initiatives that the board and the board's director of education could use to effectively communicate with parents and to effectively engage parents in improving student achievement and well-being;
- (b) advise the board and the board's director of education on ways to use the strategies and initiatives referred to in clause (a);
- (c) communicate information from the Ministry to school councils of schools of the board and to parents of pupils of the board;
- (d) work with school councils of schools of the board and, through the board's director of education, with employees of the board to,
  - (i) share effective practices to help engage parents, especially parents who may find engagement challenging, in their children's learning,

*About PIAC Cont'd...*

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- (ii) identify and reduce barriers to parent engagement,





# Parent Involvement Advisory Committee

- (iii) help ensure that schools of the board create a welcoming environment for parents of its pupils, and
- (iv) develop skills and acquire knowledge that will assist the parent involvement committee and school councils of the board with their work; and
- (e) determine, in consultation with the board's director of education and in keeping with the board's policies, how funding, if any, provided under the Education Act for parent involvement as described in section 27 and clauses (a) to (d), is to be used. O. Reg. 330/10, s. 6.

## *Activities*

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### *Meetings*

- Tuesday September 19, 2017





# Parent Involvement Advisory Committee

- Thursday October 17, 2017
- Thursday November 21, 2017
- Thursday December 19, 2017
- Tuesday January 16, 2018
- Tuesday February 20, 2018
- Tuesday March 20, 2018
- Tuesday April 17, 2018
- Tuesday May 15, 2018
- Tuesday June 19, 2018





# Parent Involvement Advisory Committee

*Activities Con't...*

## *PIAC Working Groups*

<b>GOVERNANCE WORKING GROUPS (4)</b>	
<b>Budget</b>	Track, monitor and report PIAC's annual budget.
<b>By-Laws (Ad hoc)</b>	Revise and update PIAC's By-Laws as directed by the committee.
<b>Membership</b>	Track and monitor PIAC's membership and ensure representation of all wards.
<b>Nomination (Ad hoc)</b>	Develop and implement the election process for PIAC Co-Chairs.
<b>NON_GOVERNANCE WORKING GROUPS (7)</b>	
<b>Consultations</b>	Coordinate and facilitate all Board and Ministry consultation requests.
<b>Communications &amp; Outreach</b>	Create, develop and manage the PIAC website, newsletters, and social media. Engage in outreach strategies to bring awareness about the mandate of PIAC.
<b>P/VP Hiring Process</b>	Work with TDSB Staff to promote parent involvement in the Principal/Vice Principal hiring/selection process (includes organizing parent volunteers for the VP hiring process).
<b>PRO Grant (Ad hoc)</b>	Develop and submit PRO Grant and oversee implementation of the grant.
<b>SPECIAL EVENTS WORKING GROUPS (3)</b>	
<b>Annual Parent Conference 2017</b>	Organize the Annual Parent Conference (November 25, 2017).
<b>School Council Appreciation &amp; Information Event</b>	Organize the School Council Appreciation & Information Dinner (February 22, 2018).
<b>PIAC Strategic Planning Meeting</b>	Plan and organize an annual strategic planning meeting at the end of the school year for all members (May12, 2018).





# Parent Involvement Advisory Committee

## *Activities Con't...*

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### *Accomplishments for the school year*

- PRO Grant: PIAC was approved for \$10K for 2017-2018 to use towards the Parents as Partners Conference.
- PIAC held its 10th Annual Parent Conference on November 25th, 2017 with 600 parents registered and over 100 on the waiting list. PIAC partnered with Middle Childhood Matters Coalition of Toronto (MCMCT) to offer over 30 different workshops.
- PIAC hosted the annual School Council Appreciation and Information evening in February 2018 with over 300 school council and parents registering for the event.
- Parent involvement in Vice Principal Interviews were held in March 2018.
- PIAC partnered with SEAC, Mental Health and Well-Being Parent Partnership Committee, and the Inner Cities Advisory Committee for the Parents as Partners conference on April 2, 2018 with over 800 registered and offering 60 sessions for parents. PIAC held four workshops at the conference.
- Teleconferencing equipment allowed more members to attend working group meetings.
- PIAC Co-chairs attended two Community Advisory Committee co-chairs meetings in October and June, set up by the Parent & Community Engagement Office (PCEO).
- Co-chair Heather Vickers attended a social media training session put on by the PCEO.
- The co-chairs, the PIAC committee assistant, and 6 members attended the Ministry of Education's annual PIC Symposium.
- Communications & Outreach working group:
  - Created updated PIAC postcards and brochures. The working group also created plans to have PIAC materials translated in other languages.
  - Created a new [School Councils Toolkit](#).
  - Worked with PCEO on PIAC rep/alternate election package for trustees to use at ward forum elections.
  - Provided information to parents by hosting a PIAC table at both the November PIAC conference and the April Parents as Partners Conference.
  - Met with TDSB Communications (Ross Parry and other staff members) to discuss the development of a new parent portal on the TDSB website. Portal went live in September 2018 and work on the page is on-going.





# Parent Involvement Advisory Committee

- Continued updating the PIAC website [www.torontopiac.com](http://www.torontopiac.com), including a section on resources for school councils and list of on-going TDSB and Ministry consultations with parents.
- Provided content and feedback on the monthly TTDSB Connects newsletter.
- Consultations working group:
  - Continued working with staff and the Governance and Policy Committee to understand the new policy review process and create recommendations for soliciting parent and school council feedback on current policy reviews.
  - Created a survey for parents and school councils on consultation methods and best practices.
- Sent out a year-end survey to all PIAC members.
- Created [PIAC Guidelines & Best Practices: Working Groups](#) to help working groups function more efficiently.
- Created [Election Activities & Use of PIAC/TDSB Resources](#) document as a resource to deal with PIAC members who will be running in the October 22<sup>nd</sup> municipal election.
- Two PIAC members participated on the TDSB Calendar Committee.
- Co-chairs participated on the Enhancing Equity Task Force (EETF) writing committee.
- Created new PIAC CO-chair Resources folder to ease year-to-year transition for newly elected co-chairs.
- Members provided feedback and attended consultations on:
  - Multi-year Strategic Plan
  - Community Use of Schools Policy
  - Advertising Policy
  - Equity Policy
  - Transportation (Ministry updates)
  - TDSB Annual Budget consultation
  - French Programs Review

*Activities Cont'd...*

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*Recommendations to the Board Committees/Director of Education*







# Parent Involvement Advisory Committee

- 1) PIAC requests enhanced access to the review and revision of the TDSB Advertising Policy (P006). Changes to the Advertising Policy would directly impact PIAC's events and activities and School Council events, activities and fundraising.
  - ✓ Vitaly Plotnikov (Policy Coordinator), Susanna Siou and Meera MacDonald (Business Development, TDSB) attended the January 16<sup>th</sup> PIAC meeting to discuss the Advertising Policy and took feedback from the committee.
  
- 2) PIAC moves after consultation with the TDSB Mental Health and Well-Being Parent Partnership Committee, to recommend to the Board of Trustee that communication regarding the evaluation of the TDSB Children and Youth Mental Health and Well-Being Strategy be provided to parents via PIAC, the PCEO and the Parent Partnership committee. The motion to reinforce the importance of the Well-Being goal to be included in every School's Improvement Plan, and request the opportunity for parents at the individual school level, to be involved in the annual creation and evaluation of each school's SIP goal and action plan regarding Well-Being.
  - ✓ The Multi-Year Strategic Plan includes the following goal:  
"We will involve parents/guardians in the school improvement process to ensure their voices and perspectives inform our work."
  
- 3) All Community Advisory Committee (CAC) pages on the TDSB website list vacancies and these vacancies should be
  - 1) Included on the TDSB's "How to Get Involved" Homepage and
  - 2) Shared with family members via TDSB connect.
  - ✓ The TDSB homepage includes a link to the CAC page in its banner.
  - ✓ TDSB Connects included information about CACs

## *Activities Cont'd...*

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### *Recommendations to the Board Committees/Director of Education*

- 4) Fundraising: PIAC recommends that school councils be consulted on the current Fundraising Guide and that consultations are done for any future updates to the Fundraising Guide and any related Guidelines, as per O. Reg. 612/00, s. 19 (1.1.iv).
  - ✗ No consultation has been done on the current (2017) fundraising guide.





# Parent Involvement Advisory Committee

- ✘ A new 2018 fundraising guide was posted online (internal and external TDSB sites) without any consultation with school councils.
  - ✔ After the PIAC chair deputed at the September 2018 PSSC meeting, the Business Services staff removed the updated guidelines from both the internal and external site and is planning consultations with school councils.
- 5) PIAC requests the TDSB increase access to key parent resources by adding a permanent “Parent(s)” tab to the landing page and headers of the TDSB website (tdsb.on.ca). As a body legislated to advise the board on matters of parent engagement and communication, PIAC requests Board consultation with PIAC in the creation of a “Parent(s)” tab and the navigation links selected for the dropdown menu.
- ✔ PIAC co-chairs and communication working group leads met with Ross Parry and other communications staff in the summer to discuss the new parent portal. The new portal went live in September 2018.
- 6) Permits: PIAC requests that school councils be granted access to school facilities during non-school and after school hours for school related activities and meetings, provided that:
- i) all activities adhere to the mandate of council as outlined in Regulation 612
  - ii) appropriate insurance for events outside of the Boards scope has been purchased and custodians are regularly schedule or can be rescheduled to work.
- PIAC also requests that the TDSB amend the policy and waive the permit fees for school council related meetings/activities.
- ✔ The Community Use of Schools Policy is being updated to include the recommendation and will go to board in the fall 2018.





# Parent Involvement Advisory Committee

## Committee Membership

Ward	Trustee	PIAC Member	Position
1	Avtar Minhas	Ali Mohamed	1-Ward Rep
1	Avtar Minhas	Erin Goto	2-Ward Alt
2	Chris Glover	Vivek Rao	1-Ward Rep
2	Chris Glover	Shafoli Kapur	2-Ward Alt
3	Pamela Gough	Felicia Lau	1-Ward Rep
3	Pamela Gough	Saira Somani	2-Ward Alt
4	Tiffany Ford	Sharon Grant	1-Ward Rep
4	Tiffany Ford	Pamela Hynes	2-Ward Alt
5	Alexandra Lulka	Zena Shereck	1-Ward Rep
5	Alexandra Lulka	VACANT	2-Ward Alt
6	Chris Tonks	Mirian Turcios	1-Ward Rep
6	Chris Tonks	VACANT	2-Ward Alt
7	Robin Pilkey	Loen Hansford	1-Ward Rep
7	Robin Pilkey	VACANT	2-Ward Alt
8	Jennifer Arp	Jess Hungate	1-Ward Rep
8	Jennifer Arp	John Bakous	2-Ward Alt
9	Marit Stiles	VACANT	1-Ward Rep
9	Marit Stiles	Catherine Ford	2-Ward Alt
10	Ausma Malik	D.Williams	1-Ward Rep
10	Ausma Malik	VACANT	2-Ward Alt
11	Shelley Laskin	Rachel Silber	1-Ward Rep
11	Shelley Laskin	VACANT	2-Ward Alt
12	Alexander Brown	Haniya Sheikh	1-Ward Rep
12	Alexander Brown	Eva Rosenstock	2-Ward Alt
13	Gerri Gershon	Nazerah Shaikh	1-Ward Rep





# Parent Involvement Advisory Committee

Ward	Trustee	PIAC Member	Position
13	Gerri Gershon	Hafsa Esmail	2-Ward Alt
14	Chris Moise	VACANT	1-Ward Rep
14	Chris Moise	VACANT	2-Ward Alt
15	Jennifer Story	Cori MacFarlane	1-Ward Rep
15	Jennifer Story	Kate Leuschen Millar	2-Ward Alt
16	Sheila Cary-Meagher	Michelle Aarts	1-Ward Rep
16	Sheila Cary-Meagher	VACANT	2-Ward Alt
17	Ken Lister	Aretha Phillip	1-Ward Rep
17	Ken Lister	Arif Karedia	2-Ward Alt
18	Parthi Kandavel	Jason Irving	1-Ward Rep
18	Parthi Kandavel	VACANT	2-Ward Alt
19	David Smith	VACANT	1-Ward Rep
19	David Smith	VACANT	2-Ward Alt
20	Manna Wong	Christopher Levien	1-Ward Rep
20	Manna Wong	VACANT	2-Ward Alt
21	Abdul Hai Patel	Kabirul Mollah	1-Ward Rep
21	Abdul Hai Patel	Amanda Cain	2-Ward Alt
22	Jerry Chadwick	Jennifer Sparks	1-Ward Rep
22	Jerry Chadwick	VACANT	2-Ward Alt
23-CLG		Towhid Noman	Toronto Bangladeshi Parents Advisory Council
CO-CHAIR	from Ward 17	Trixie Doyle	Co-Chair
CO-CHAIR	from Ward 3	Heather Vickers	Co-Chair
Trustee	from Ward 8	Jennifer Arp	Trustee
TDSB		Jim Spyropoulos	Executive Superintendent
TDSB		Michelle Munroe	PCEO Central Coordinator
TDSB		Latha John	PCEO Committee Assistant





# Parent Involvement Advisory Committee

## Budget

2017-18 PIAC Financial Report as at 18 September 2018

Description			Revised Budget	Actual Revenue & Expenses as at 2018.08.31	Commitments (not paid yet - amounts may change once final)	Variance
<b>Revenue</b>	8400	MCMCT for Conference	-			
	8700	"For profit" Vendors fees @	2,750	3071.5		
<b>Allocation</b>		Allocation	46,290			
			<b>\$ 46,290</b>	<b>\$ 3,072</b>		
<b>Expenditures</b>						
<b>General -</b>						
	11600	Monthly Teleconference & Media	2,900	2,905.00		
	13830	Translation/Interpretation	-			
	13970	Child Minding	500	438.00		
	31500	PIC Conference		100.00		
	31700	Education - P4E Conference	400			
	33050	Special Events		69.00		
	33600	Printing & Photocopying	1,000	1,479.00		
	40500	Communications/Website	400	250.20		
	40600	Vesta (Teleconferencing)	900	1,363.94		
	41000	Supplies: Grand & Toy, couriers	675	345.55		
	42100	Marketing and Branding	-			
	61100	Rental	-			
	72500	Misc	1,857			
	-	Catering: Monthly meeting costs				
		<b>Subtotal: General</b>	<b>8,632.00</b>	<b>6,950.69</b>		
<b>Parent Conference - 40105001</b>						
<b>Expenses</b>	11600	Media Support (projector, staffing)	723	614.05		
	13830	Temp Interpreters	1,020	5116		
	13970	Child Minding				
		Child care assistants -25	-	2297		
		Special Needs assistants -10	-	2340		
		<b>Total Child Minding</b>	<b>5,016</b>	<b>4,637</b>		
	33000	Math Kits	600	400.00		
	33600	Printing Costs	825	913.00		
	36300	Buses to Parent Conference	2,559	1,881.68		
	40600	Walkie Talkie rental		209.43		
	41000	Supplies	1,703	1,810.82		
	41003	Catering	-			
		Kids ( breakfast & lunch)		3,782.40		
		Adults (breakfast & lunch)				
		<b>Total catering</b>	<b>4,050</b>			
	60100	Rental Equipment (tables, chairs)	1,300	1,322.97		
	63000	Permit Costs	1,567	1,404.16		
	65300	Speaker for Parent Conference	3,000	2,916.67		
	65300	Child Minding Coordinator	1,300	1,300.00		
	72200	Reimbursements				
		<b>Subtotal: Parent Conference</b>	<b>23,663</b>	<b>26,308</b>		





# Parent Involvement Advisory Committee

Budget (con't)

2017-18 PIAC Financial Report as at 18 September 2018

<b>PIAC Appreciation Event - 40105002</b>				
	33050	Venue Rental-Montecassino	11,503	11,731
	41000	Supplies: Grand & Toy, couriers	700	258.00
	13970	Child Minding	600	430.00
	36300	Busing		
	70500	Prizes & Trophies	225	-
	33600	Printing Costs	373	672.00
	11600	Media Support (projector, staffing)	240	247.98
		<b>Subtotal: PIAC Appreciation</b>	<b>13,641</b>	<b>13,339</b>
<b>PIAC Planning Meeting - 40105003</b>				
	33050	Venue Rental-Novotel	3,000	1,767.00
	41000	Child Minding	104	
		<b>Subtotal: PIAC Planning Meeting</b>	<b>3,104</b>	<b>1,767</b>
<b>Coordinator</b>				
<b>Projects</b>				
		<i>Subtotal: Projects</i>		
<b>Total</b>			<b>49,040</b>	<b>48,365</b>
<b>Net Position</b>			<b>49,040</b>	<b>\$ 48,365</b>
				<b>\$ -</b>
				<b>\$ 675</b>

