Campaign Reflection

EcoSchools Toolkit

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After planning and taking action with your campaign, use the following questions to reflect on your success and challenges. Don’t forget to celebrate your campaign success!

Campaign Title:

1. What did you do as a team to reach your campaign goal? How was your target met?  
   Click here to enter text.
2. What are some of your team’s highlights?  
   Click here to enter text.
3. How would you address your challenges next time?   
   Click here to enter text.
4. What advice would you give to next year’s team if they wanted to run this campaign again (e.g., stop, start, continue)?  
   Click here to enter text.